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**We Build Power and Lead Change in Our Schools**

**Name the Problem to Solve:**

**What is your 1st step?:**

**Underlying issue:**

What is causing this problem?

**Allies**

Who are the people who can help you reach your goal. Do you have allies on the *Schools Are Us* poster?

**Target**

Who is the person or people who have the power to make the change you want? Is your target on the *Schools Are Us* poster?

**Campaign Goal**

What will be different in the world because of your actions? Your goal should be precise, realistic yet inspiring, measurable and have a deadline!

•**Build your community**

•Determine roles

•Create talking points

•Share contact info

•Find agreement

•**Build pressure**

•Conduct outreach

•Ensure everyone has a role

•Go public

•**Build a plan**

•Research

•Set deadlines

•Write recommendations

**Assess:**

**What is your 3rd step?**

**What is your 2nd step?**